



SVKM'S  
**NMIMS**  
Deemed to be UNIVERSITY

SCHOOL OF BUSINESS  
MANAGEMENT  
MUMBAI

# SUMMER PLACEMENT REPORT 2019-20



## OVERVIEW

The School of Business Management, NMIMS Mumbai concluded a successful placement season, establishing a strong industry connect and reinforcing SBM's reputation as one of the top B-Schools of the country. Eminent companies exhibited unwavering trust on the calibre of the students by extending coveted offers and worthy profiles to 2019-21 Batch of MBA and MBA HR. The placement season saw a mix of over 230 participating companies. The institute expresses its gratitude to its valued existing recruiters for their unwavering support and to the new recruiters with whom we hope to build fruitful and long-lasting relationships. The undivided faith shown by the corporates, supported by the quality of the students and their exemplary performance in competitions has been a major reason for the success of the Summer Placements.



## MESSAGE FROM DR. RAMESH BHAT



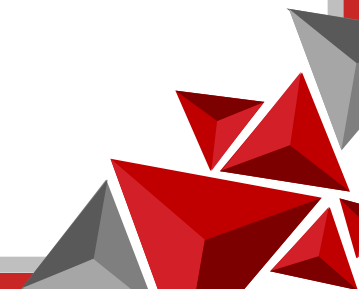
It is a matter of pride and honour for SBM, NMIMS Mumbai to be producing some of the brightest professionals and the legacy continued this year as well. I express my gratitude to our loyal recruiters who have continuously put their faith in the mettle of our students and to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities. We strive to maintain the student quality assiduously through both, a stringent entrance procedure and a rigorous course curriculum. The meticulous composition of the case-based course structure has evoked the continued rise of the offers extended by our recruiters. On behalf of SBM, I would like to thank our global alumni base, faculty, and management for their support and guidance in creating young future leaders.

**Dr. Ramesh Bhat**

**Officiating Vice Chancellor** – NMIMS Deemed to be University

**Dean** – SBM, NMIMS Mumbai

**Provost** – Management Education, NMIMS

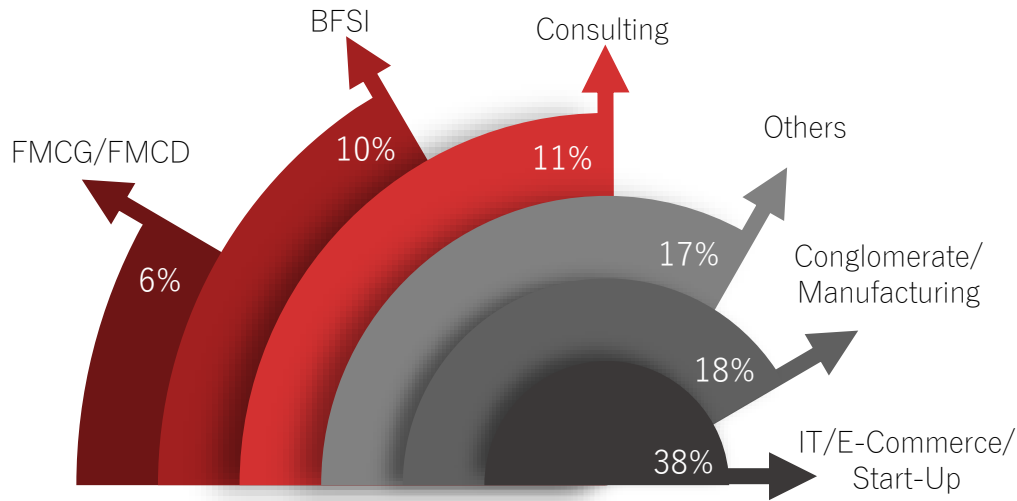


# BATCH PROFILE MBA 2019-21

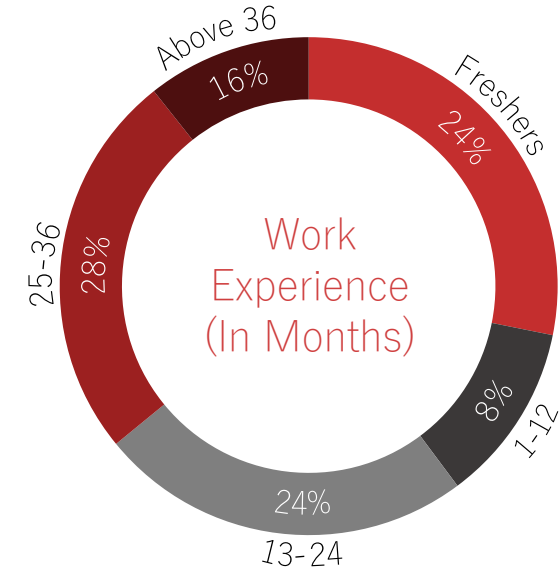
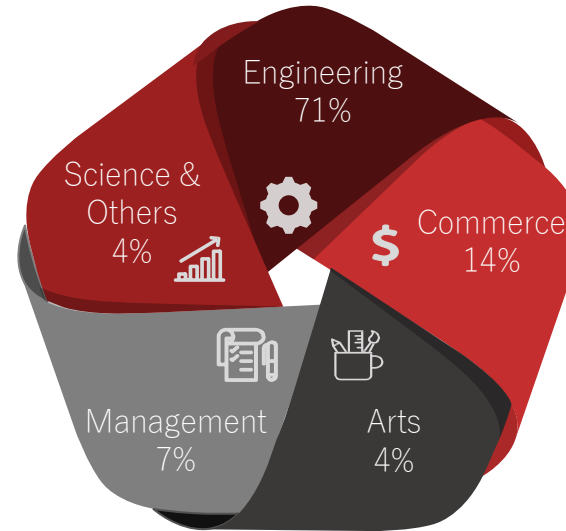


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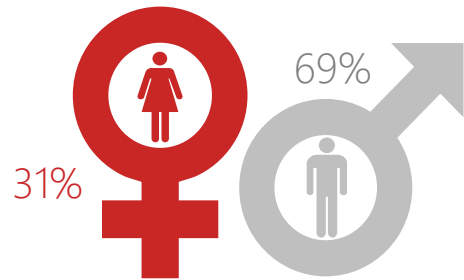
## Experience Background



## Educational Background



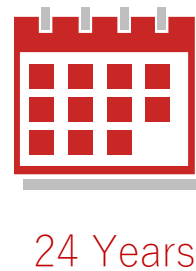
## Gender Ratio



## Average Work Experience



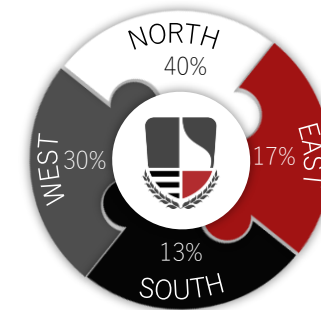
## Average Age



## Professionally Certified Candidates



## Geographic Diversity

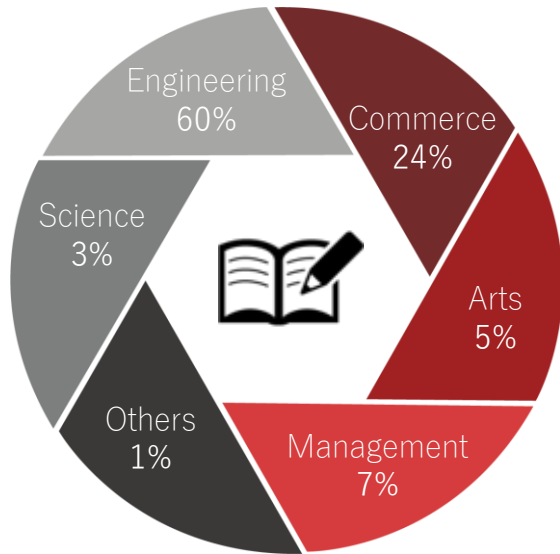


# BATCH PROFILE MBA HR 2019-21

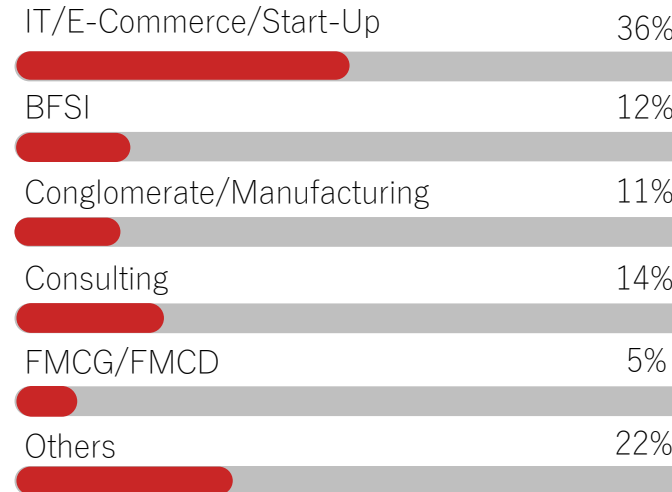


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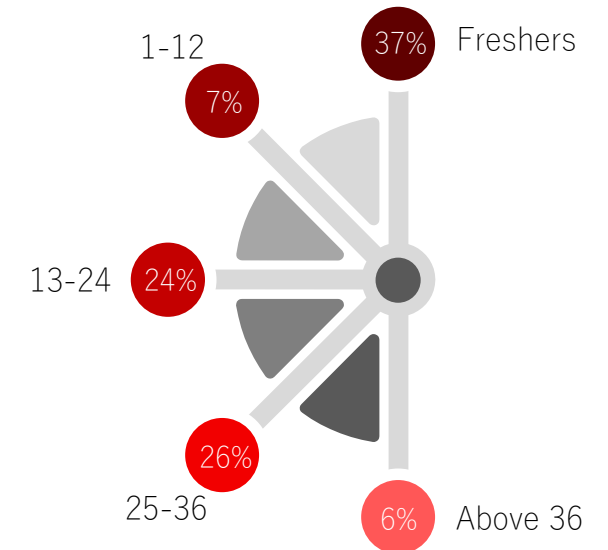
## Educational Background



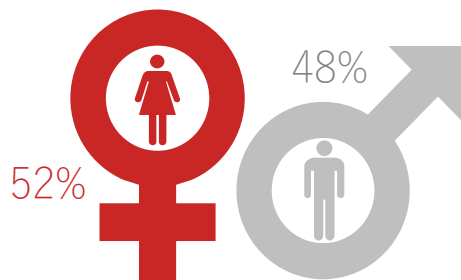
## Experience Background



## Work Experience (In Months)



## Gender Ratio



## Average Work Experience



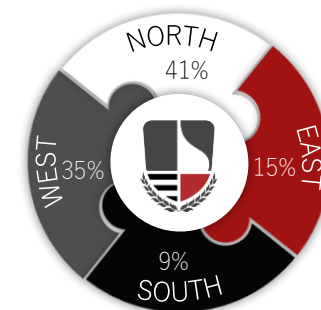
18 Months

## Average Age



23 Years

## Geographic Diversity

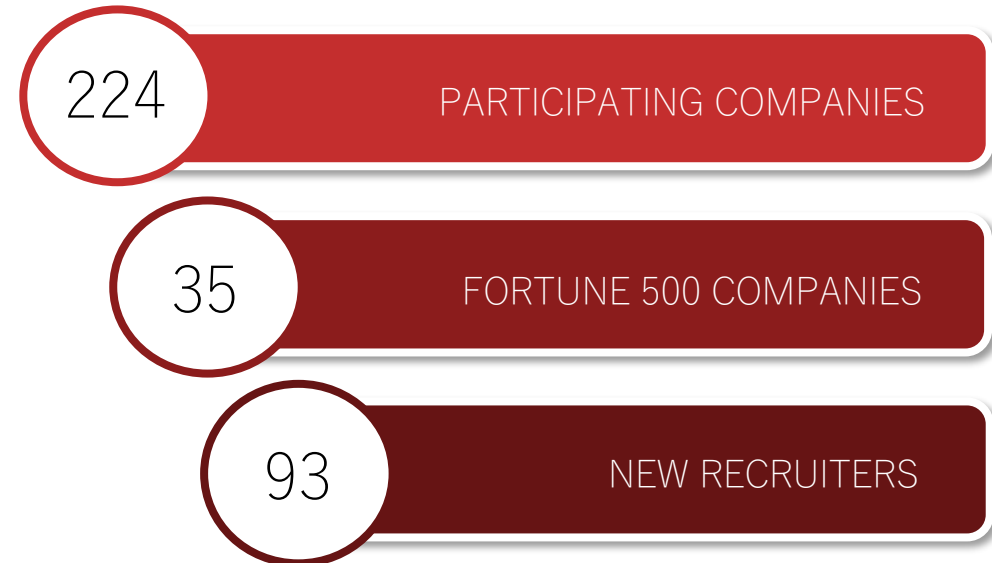
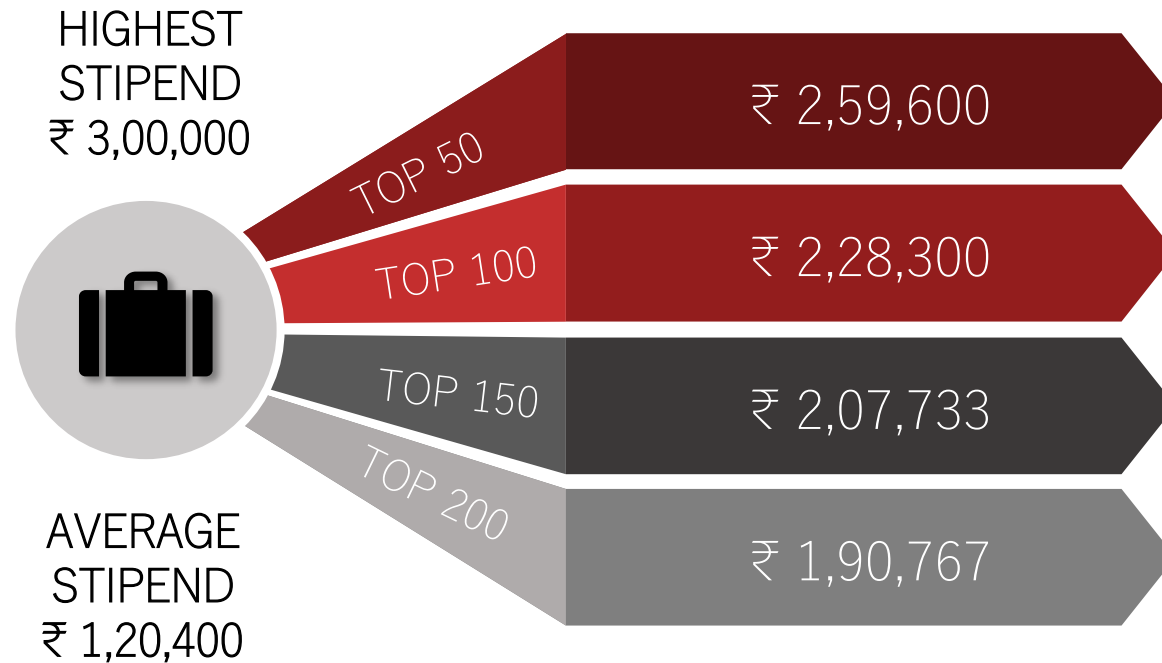




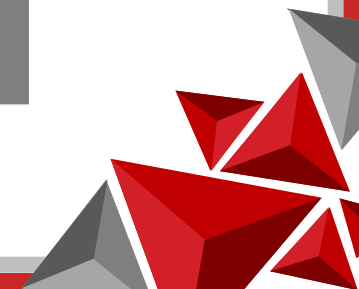
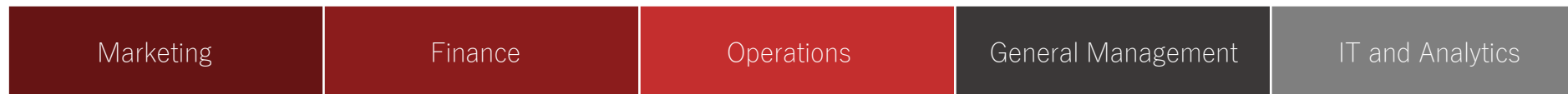
# MBA PLACEMENT STATISTICS



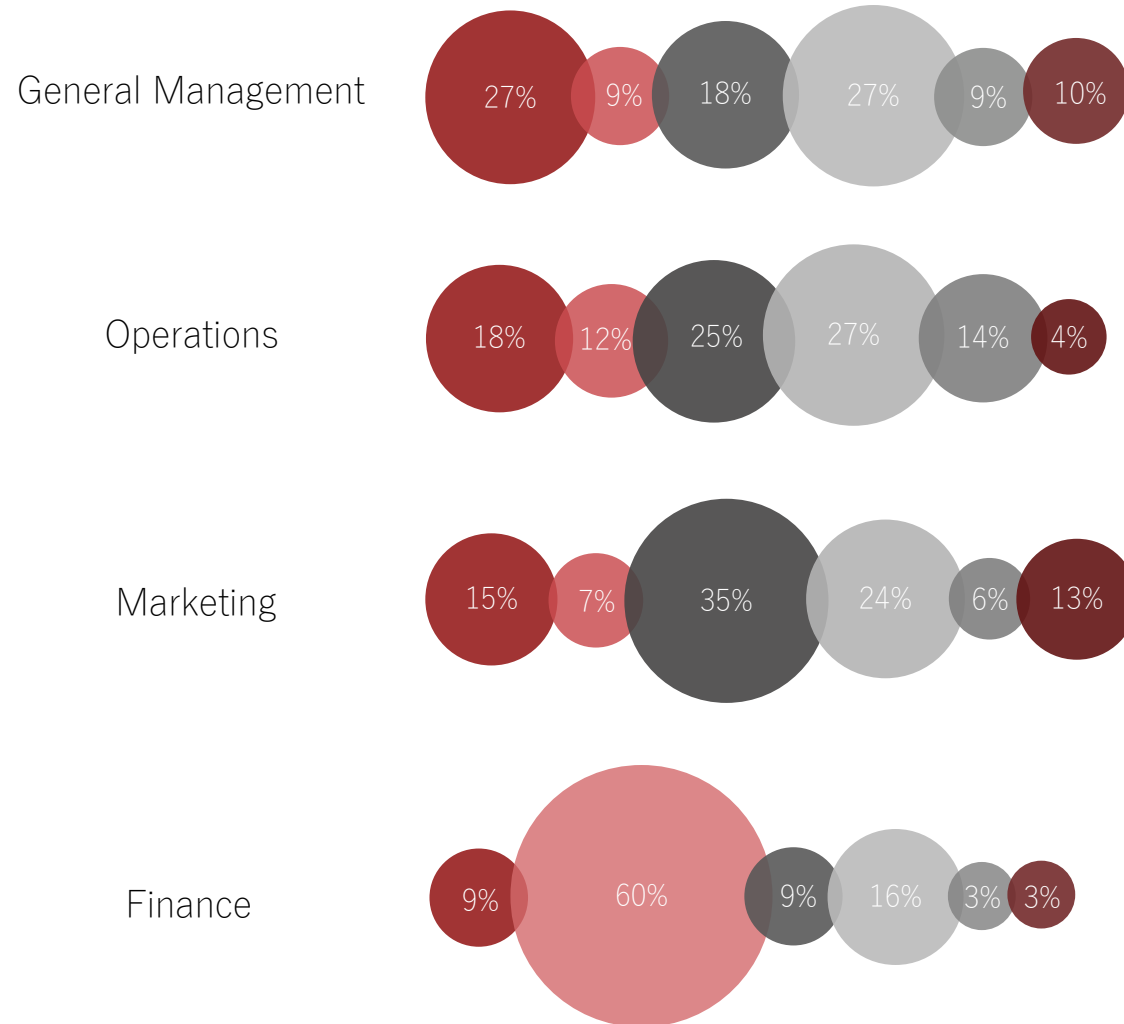
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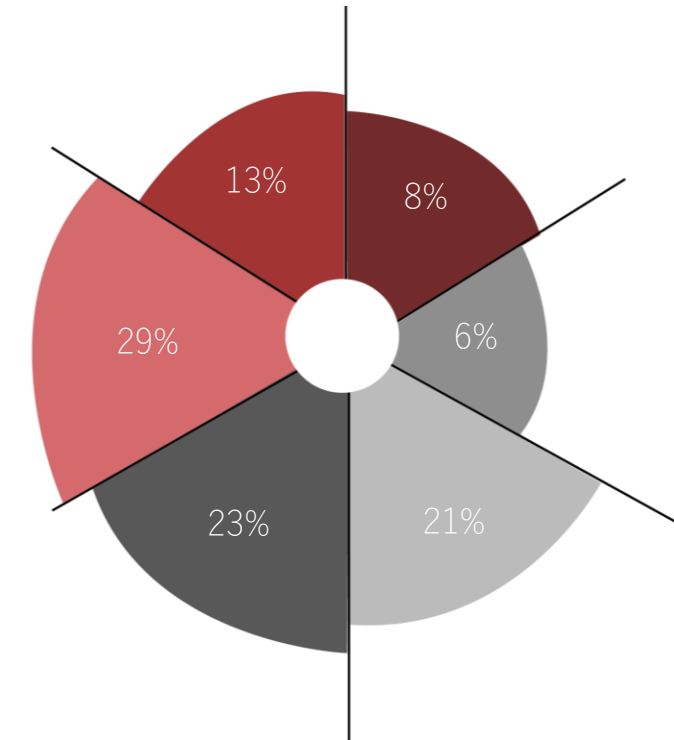
## MBA Specialisations we offer



## Sector details for students placed in each specialisation



## Sector wise students placed



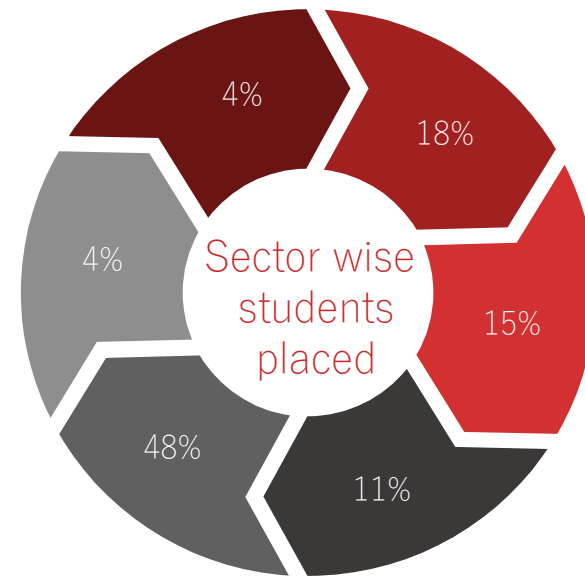
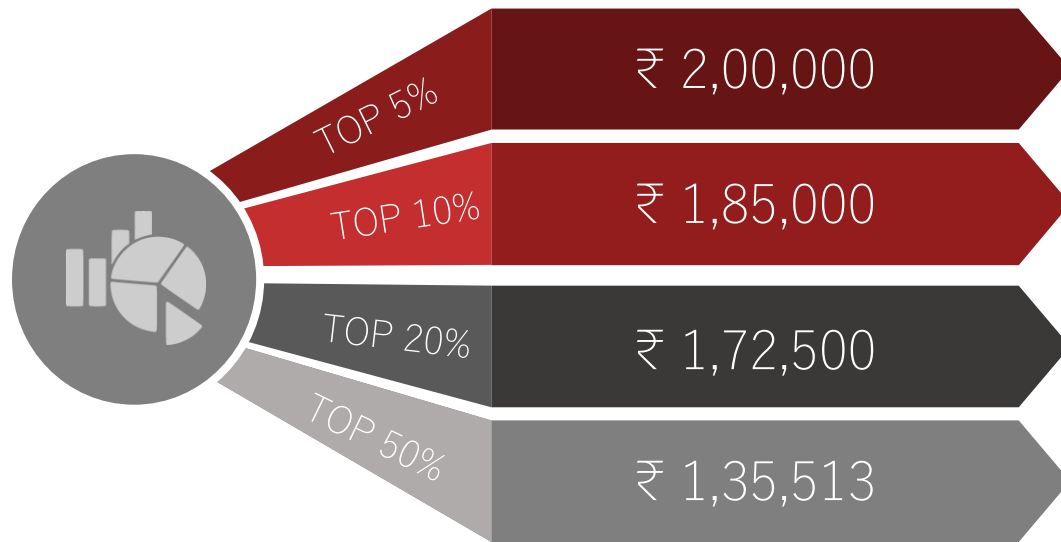
- Auto, Conglomerate, Manufacturing, Oil & Gas
- BFSI
- FMCG, FMCD & Retail
- IT, Analytics, Consulting, Start-Up & E-Commerce
- Logistics, Power & Education
- Pharmaceuticals, Media, Telecom & Others



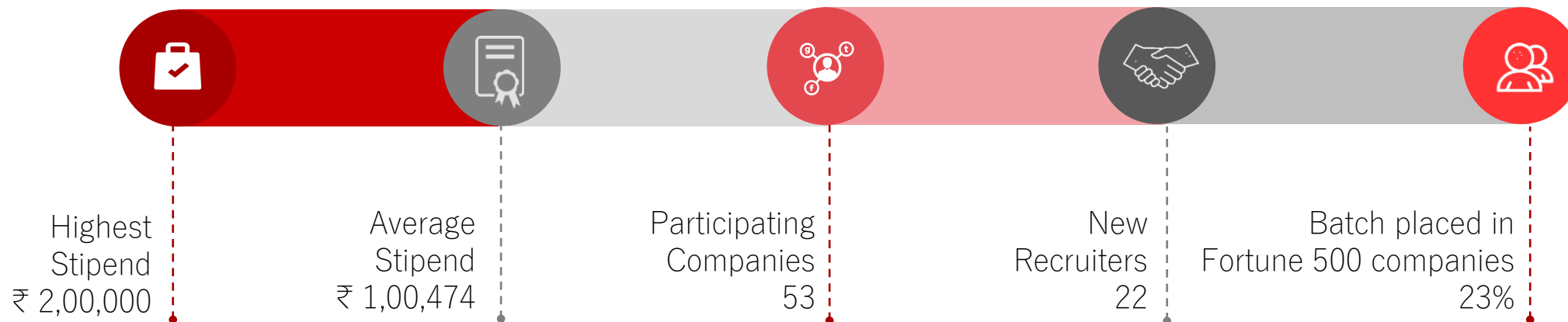
# MBA HR PLACEMENT STATISTICS



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- Auto, Conglomerate, Manufacturing, Oil & Gas
- BFSI
- FMCG, FMCD & Retail
- IT, Analytics, Consulting, Start-Up & E-Commerce
- Logistics, Power & Education
- Pharmaceuticals, Media, Telecom & Others



# MBA SECTOR-WISE COMPANIES



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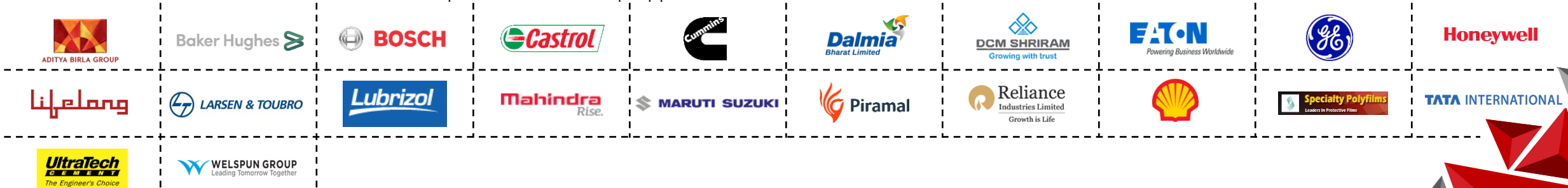
## FMCG, FMCD and Retail

FMCG, FMCD and Retail companies showcased unwavering loyalty and immense faith in our students for the summer placement season. We witnessed a plethora of companies offering sought-after roles across several divisions. A potpourri of roles was offered across a variety of domains like Retail Marketing, B2B Marketing, Retail Operations, and Sales & Channel Management. Leadership programs such as HUL's Unilever Leadership Internship Program (ULIP), Emerging Leaders Plus at TATA Consumer Products, and Aditya Birla Fashion Retail Limited STRIDE were offered. Companies like Panasonic, CEAT, TATA Steel, Schneider Electric, Paivi Enterprise, Hankook Tire and Technology, GCPL, Adani Wilmar, JSPL, and Anmol Healthcare also provided internship opportunities to our students.



## Conglomerate, Auto, Manufacturing, Oil and Gas

























Major conglomerates bestowed their trust in the acumen of the students by offering leadership roles such as the Baker Hughes ASPIRE Development Program, Mahindra Rise Group Management Cadre, Reliance Industries' Reliance Accelerator Leadership Program (RALP), and PIRAMAL Launch Pad. General Electric offered their coveted leadership roles like Commercial Leadership Program (CLP), Digital Technology Leadership Program (DTLP), and Financial Management Program (FMP). These sectors saw roles offered in Operations Management, General Management, Sales and Marketing, and Corporate Information Technology. Companies like TATA Motors and Kusum Healthcare also provided internship opportunities to our students.





# Banking, Financial Services and Insurance

SBM NMIMS, Mumbai has been a preferred destination for the top league financial players, highlighting the sagacity of the students. The sector saw a maximum number of offers being made in a plethora of functions. Niche roles such as Investment Banking, Consumer and Investment Management, Global Investment Research, Finance Valuation, Equity Research, Financial Credit, Internal Audit, Lending and Treasury, Market Risk, Securities, and Portfolio Management were offered. Other top roles included Business Analyst, Business Development Executive, Finance Credit, Business Operations, Retail Banking, and Commercial Banking. Companies like StratCap Advisory, Kotak Mahindra AMC, Edelweiss Financial Services, Tata Asset Management, IndusInd Bank, Elara Capital, DBS Bank, IDFC Bank, SBI General, and Finedge also provided internships to our students. Future Generali offered its coveted Young Leaders Program to the students.

# Logistics, Power and Education

Continuing the trend in the diversity of roles offered by the Logistics, Power and Education companies, the institution witnessed a rise in the number of students recruited along with the participation of eminent recruiters in these sectors. The companies offered prestigious roles in areas such as Finance, Marketing, Sales, Operations, Product Development, and Business Development. Students also interned at Trisa Exports, HPCL, Vendorskart Online Services, and Career Launcher.

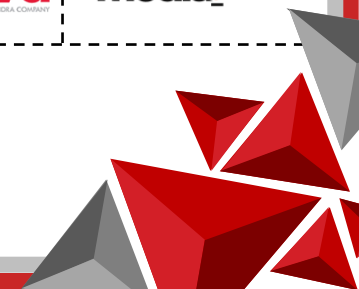
							
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# IT, Analytics, Consulting, Start-Up and E-Commerce

Prominent firms in the IT, Analytics, Consulting, Start-Up and E-Commerce sectors participated in the summer placement process with zeal and made a colossal impact by offering coveted roles. Offers were made in the area of Investment Research, Marketing Advisory, Marketing Intelligence, Search Strategy, Strategy Planning, Business Development, Business Operations, Customer Insights, Digital Marketing, Program Management, and Operations. Companies like Deloitte, Vendiman, OYO Rooms, Vardhan Consulting Engineers, Sportifan Ventures, and IVY Mobility also provided internship opportunities to the students.


## Pharmaceutical, Media, Telecom and Others

Reputed firms in these sectors participated in the summer placements, offering various sought-after roles in the domain of Retail Marketing, Business Development, Mergers & Acquisitions, Sales and Marketing, Strategy, IT, and Finance. The recruiters showed their trust in our institute and students by offering profiles such as Product Manager, Operation Analyst, and Market Analyst.

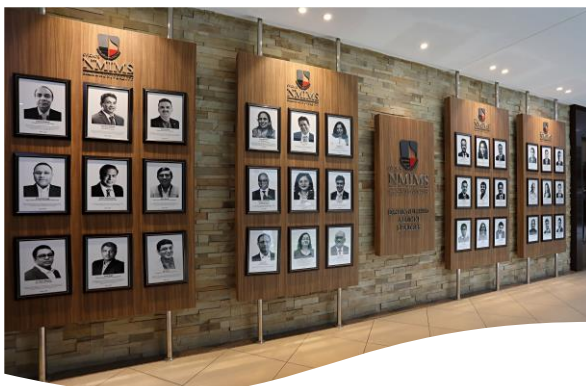



# MBA HR COMPANIES



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The MBA Human Resources program has grown exponentially since its commencement because of the steadfast faith that companies have shown in our students. A significant mix of companies from various sectors participated in our summer placement season to offer prestigious roles in areas like Workforce Advisory, Employee Engagement, Talent & Engagement, Compensation & Benefit, Learning & Development, and Business Policy. Companies like ITC, Morgan Stanley, Mazars Consulting, TATA Steel and Schneider Electric also offered internship opportunities to our students.

# COMPETITIONS - WINNERS AND FINALISTS 2019-20



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 EY Young Tax Professional of the Year <b>International Finalists</b>	 Carlson International HR Case Competition <b>International Finalists</b>	 Google Case Challenge 2019 <b>National Winners</b>	 ABGLP Woo Me Season 2 <b>National Winners</b>	 UltraTech India Next 2019 <b>National Winners</b>
 The FLIP National Challenge <b>National Winners</b>	 ABFRL Madura Hackathon <b>National Winners</b>	 Swiggy SURGE <b>National Winners</b>	 OYO The Catalyst <b>National Winners</b>	 LogiQuest Season 4 <b>National Winners</b>
 AGS Transact Case Study Competition <b>National Winners</b>	 Asian Paints CANVAS <b>National First Runners Up</b>	 L'Oréal Brandstorm 2019 <b>National First Runners Up</b>	 Ola Campus Connect Challenge <b>National Second Runners Up</b>	 HUL L.I.M.E <b>National Second Runners Up</b>
 V-Guard Big Idea B-Plan Contest <b>National Finalists</b>	 Xiaomi Summit <b>National Finalists</b>	 Asian Paints Chain Reaction <b>National Finalists</b>	 Mahindra War Room Season 12 <b>National Finalists</b>	 Bajaj Finserv Atom (Season 2) <b>National Finalists</b>
 HUL TechTonic <b>National Finalists</b>	 J&J Quest Season 7 <b>National Finalists</b>	 ACTapult Case Study Competition <b>National Finalists</b>	 HUL Carpe Diem Season 6 <b>National Finalists</b>	 Reliance TUP 5.0 <b>National Finalists</b>
 CFA Research Challenge <b>National Finalists</b>	 Hero Campus Challenge S5 <b>National Finalists</b>	 Samsung E.D.G.E. Regional Finalists	 Vantage Regional Finalists	 RB Global Challenge Regional Finalists

## AWARDS AND RANKINGS 2019-20

**BW BUSINESSWORLD**

Ranked 3 in BW Business World B-School Survey (Private)

**Business Today**

Ranked 4 in Business Today (Best B-School Private)

**INDIA TODAY**

Ranked 4 in India Today (Private B-Schools)

**Outlook**  
THE FULLY LOADED MAGAZINE

Ranked 4 in Outlook-ICARE Top Private MBA Institutions

**Dare2Compete AWARDS 2020**

Ranked 5 in Dare2Compete (Most Competitive B-School)



Ranked 6 in EducationWorld India Private B-Schools

**Business Today**

Ranked 9 in Business Today India's Best B-Schools

**INDIA TODAY**

Ranked 9 in India Today India's Best B-Schools





# PLACEMENT TEAM



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## PLACEMENT OFFICE

### Ms. Shobha Pai

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### Mr. Joe D'Souza

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SBM NMIMS Mumbai

joe.dsouza@sbm.nmims.edu

## PLACEMENT COMMITTEE



Top row (left to right) – Dharmil Joshi, Nitish Adlakha, Ajay Sahoo, Jigyesh Dave, Vansh Parikh, Sagar Gudi, Aditya Kashyap, Aditya Johari, Dhairya Hirani, and Anant Ved.

Bottom Row (left to right) – Nikhil Upadhyia, Amandeep Kaur, Shravan Kumar Madamsetty, Shalini Ghosh, Oindrila Dhar, Harshika Kher, Ridhima Dutta, Kishan Panigrahi, Prakhar Maheshwari, Vinit Raichandani, Biswadip Roy, Tushar Gupta and Srihero Yennana.

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